



Educate. Inspire. Lead.

Women2Women – America 2010 International Leadership Conference

Tuesday, August 3, 2010

Arrival / Settling In

- | | |
|--------------------|--|
| 12:00 PM – 7:00 PM | Check In, McKenna Student Center
Upon arrival participants will check in and receive lodging information and conference materials. |
| 12:00 PM – 2:30 PM | Lunch, White Hall |
| 5:30 PM – 7:00 PM | Dinner, White Hall
Dinner will be available to all participants. |
| 8:00 PM – 9:00 PM | Dessert Social, White Hall
Meet new friends and socialize over cake! |

Wednesday, August 4, 2010

Touring and Orientation

- | | |
|---------------------|--|
| 7:00 AM – 9:00 AM | Breakfast, White Hall |
| 8:00 AM – 10:00 AM | Boston Trolley Tour
The Old Town Trolley Tour of Boston is a sightseeing trolley tour highlighting both the colonial and contemporary aspects of Boston. The tour will explore the best of the city with narration of fascinating trivia and humorous stories. |
| 10:00 AM – 11:15 AM | New England Aquarium Tour
The New England Aquarium combines education, entertainment and action to address the most challenging problems facing the ocean. From the Bahamas and the tropical Pacific to temperate Australia, the New England Aquarium is an adventure waiting to be experienced and explored with over 50 exhibits and 1,000s of marine animals. |

10:00 AM – 11:15 AM	Teacher/Facilitator Meeting While delegates are at the aquarium, teachers will convene with W2W staff and program partners, Ray Matsumiya and Galia Shokry, to review the program schedule and discuss the role of teachers and chaperones.
11:15 AM – 12:00 PM	Travel to Lesley University
12:00 PM – 1:00 PM	Lunch, <i>White Hall</i>
1:00 PM – 1:30 PM	Conference Orientation and Overview, <i>Marran Theater</i> Participants will be briefed on the conference schedule and hear from Conference Co-Chairs Diane Caldwell and Todd Patkin, as well as conference organizer Rick Rendon.
1:30 PM – 2:30 PM	Richard Kang, <i>Marran Theater</i> <i>Executive Vice President, Strategy and Business Development, MTV Networks</i>
2:30 PM – 2:45 PM	Break
2:45 PM – 4:00 PM	Ice Breakers, <i>Alumni Hall</i>
4:00 PM – 5:45 PM	Victoria Budson, <i>Alumni Hall</i> <i>Executive Director, Women and Public Policy, Harvard Kennedy School</i>
5:45 PM – 6:30 PM	Dinner, <i>White Hall</i>
6:30 PM – 7:30 PM	Travel to Interfaith Discussion at a local Mosque
7:30 PM – 9:30 PM	Interfaith Discussion with Religious Leaders
9:30 PM – 10:30 PM	Travel to Lesley University

Friday, August 6, 2010

Women and Leadership

7:30 AM – 8:45 AM	Continental Breakfast, <i>White Hall</i>
8:00 AM – 8:45 AM	Teacher Meeting, <i>White Hall</i> Teachers will reconvene for a “midterm” conference review. We will discuss what has transpired thus far in the week and give teachers and chaperones the opportunity to provide W2W staff with program feedback.
8:45 AM – 9:00 AM	Conference Review, Rick Rendon & Tricia Raynard, <i>Alumni Hall</i>

- 9:00 AM – 9:45 AM **Travel to Suffolk University**
- 10:00 AM – 12:00 PM **Women’s Rights are Human Rights, Suffolk University**
This event, co-sponsored by Road Scholar, will feature a panel of distinguished leaders that will answer the question “How has the nature of women’s leadership and their impact changed since Hilary Clinton’s ground breaking speech at the UN’s Fourth World Conference on Women in Beijing in 1995?”
- Following the panel discussion, delegates will have the opportunity to network with speakers and fellow audience members during lunch at Suffolk University.
- 12:00 PM –1:00 PM **Lunch, Suffolk University**
- 1:00 PM – 2:00 PM **Janet Bogue, Suffolk University**
Janet Bogue served for 24 years as an American diplomat. In assignments ranging from Belgrade and Vienna to Islamabad and Kathmandu, she worked on everything from nuclear proliferation, human rights, and the conflict in the former Yugoslavia to children’s health, international adoption, and environmental conservation. Ms. Bogue will discuss her experience and the importance of having women involved in the issues that shape our lives.
- 2:00 PM – 2:45 PM **Travel to John F. Kennedy Presidential Library**
- 3:30 PM – 5:00 PM **Electronic Town Meeting, John F. Kennedy Presidential Library**
Delegates will participate in a 90-minute discussion about the issues effecting women around the world. Guest speakers will include prominent members of the United States government and civic leaders.
- 5:00 PM – 6:00 PM **Travel to Lesley University**
- 6:00 PM – 7:30 PM **Dinner, White Hall**
- 8:30 PM – 10:00 PM **Rock Concert with Fairhaven, Marran Theater**

Friday, August 6, 2010

Women and Leadership

- 7:30 AM – 8:45 AM **Continental Breakfast, *White Hall***
- 8:00 AM – 8:45 AM **Teacher Meeting, *White Hall***
Teachers will reconvene for a “midterm” conference review. We will discuss what has transpired thus far in the week and give teachers and chaperones the opportunity to provide W2W staff with program feedback.
- 8:45 AM – 9:00 AM **Conference Review, Rick Rendon & Tricia Raynard, *Alumni Hall***
- 9:00 AM – 9:45 AM **Travel to Suffolk University**
- 10:00 AM – 12:00 PM **Women’s Rights are Human Rights, *Suffolk University***
This event, co-sponsored by Road Scholar, will feature a panel of distinguished leaders that will answer the question “How has the nature of women’s leadership and their impact changed since Hilary Clinton’s ground breaking speech at the UN’s Fourth World Conference on Women in Beijing in 1995?”

Following the panel discussion, delegates will have the opportunity to network with speakers and fellow audience members during lunch at Suffolk University.
- 12:00 PM – 1:00 PM **Lunch, *Suffolk University***
- 1:00 PM – 2:00 PM **Janet Bogue, *Suffolk University***
Janet Bogue served for 24 years as an American diplomat. In assignments ranging from Belgrade and Vienna to Islamabad and Kathmandu, she worked on everything from nuclear proliferation, human rights, and the conflict in the former Yugoslavia to children’s health, international adoption, and environmental conservation. Ms. Bogue will discuss her experience and the importance of having women involved in the issues that shape our lives.
- 2:00 PM – 2:45 PM **Travel to John F. Kennedy Presidential Library**
- 3:30 PM – 5:00 PM **Electronic Town Meeting, *John F. Kennedy Presidential Library***
Delegates will participate in a 90-minute discussion about the issues effecting women around the world. Guest speakers will include prominent members of the United States government and civic leaders.

5:00 PM – 6:00 PM **Travel to Lesley University**
6:00 PM – 7:30 PM **Dinner, *White Hall***
8:30 PM – 10:00 PM **Rock Concert with Fairhaven, *Marran Theater***

Saturday, August 7, 2010

Community Service Project

7:30 AM – 8:15 AM **Continental Breakfast, *White Hall***

8:15 AM – 9:00 AM **Travel to Community Service Project**

9:00 AM – 12:00 PM **Community Harvest Project, Grafton, MA**
Delegates will travel outside the city to the beautiful farm town of Grafton, MA where we will be volunteering on Brigham Hill Community Farm. Delegates will work to harvest, wash, package, and weigh vegetables to be sent to the Worcester County Food Bank. 100% of the food harvested from Brigham Hill Community Farm is donated to feed the hungry. Dress in sneakers and athletic/gardening clothing! If you have it, bring bug spray, sunscreen, and hats to protect you from the sun.

12:00 PM – 12:45 PM **Picnic Lunch**

12:45 PM – 1:45 PM **Travel to Lesley University**

2:00 PM – 2:30 PM **Quick Change! Get ready for the Soccer Clinic!**

2:30 PM – 3:30 PM **Travel to Soccer Clinic at Northeastern University**

3:00 PM – 6:00 PM **Culinary Arts Project**
Five ethnic restaurants in the Boston area will host 2-3 delegates in their kitchens to prepare a traditional meal from Afghanistan, Brazil, Egypt, Lebanon, Pakistan and the United States.

3:30 PM – 5:00 PM **Soccer Clinic**
Josh Trautwein of *Soccer1* will conduct a 90-minute soccer clinic to teach delegates about the power of sports to transform communities. Delegates should wear athletic gear and sneakers for this event.

5:00 PM – 6:00 PM **Travel to Lesley University**

6:00 PM – 6:30 PM **Quick Change!**

- 6:30 PM – 8:00 PM **Dinner Reception & Culinary Competition, *White Hall***
 A reception for all delegates will be held in Lesley's White Hall Cafeteria to taste the results of the Culinary Arts Competition. You will have the opportunity to listen to cultural food presentations and taste food from all six countries.
- 8:00 PM – 10:30 PM **Movie Presentation “Beyond Belief”, *Marran Theater***
 Beth Murphy, documentary producer and director will present “Beyond Belief” a documentary about Susan Retik and Patti Quigley, two ordinary moms living their American Dream until both husbands are killed by terrorists. Rather than turning inwards, grief compels them to travel to Afghanistan and help empower Afghan widows whose lives have been ravaged by decades of war, poverty and oppression – factors they consider to be root causes of terrorism. As Susan and Patti make the courageous journey from their comfortable suburban neighborhoods to the most desperate Afghan villages, they discover a powerful bond with each other, an unlikely kinship with widows halfway around the world, and a profound way to move beyond tragedy.

Sunday, August 8, 2010

Tactical Skills Building

- 7:30 AM – 8:45 AM **Continental Breakfast, *White Hall***
- 8:45 AM – 9:00 AM **Conference Review, Rick Rendon & Tricia Raynard, *Alumni Hall***
- 9:00 AM – 10:30 AM **Andi Friedman, *Foreign Policy Advisor for US Senator Frank Lautenberg***
 Your Rights in Action: The Convention on the Elimination of Discrimination Against Women (CEDAW) and what it means for you. An interactive discussion about international law and how women around the world have come together to define their rights and what it can mean for you.
- 10:30 AM – 10:45 AM **Break**

- 10:45 AM – 11:45 AM **Community Organizing Workshop, Alumni Hall**
Nasser Weddady, Civil Rights Outreach Director, American Islamic Congress
- Delegates will learn how to take action to achieve social change and get the support of others to help further your cause!
- 11:45 AM – 12:00 PM **Break**
- 12:00 PM – 1:00 PM **Lunch, White Hall**
- 1:00 PM – 2:00 PM **Social Media Workshop, Alumni Hall**
Jim Bloom, Big League Marketing
- Jim Bloom will discuss the role of social media in operating a socially oriented campaign.
- 2:00 PM – 2:15 PM **Break**
- 2:15 PM – 4:30 PM **Public Speaking and Media Training Workshop, Marran Theater**
- 4:30 PM – 5:00 PM **Hassina Sherjan, Alumni Hall,**
Executive Director, Aid Afghanistan for Education
- 5:00 PM – 6:00 PM **Dinner, White Hall**
- 6:00 PM – 6:30 PM **Break**
- 6:30 PM – 8:00 PM **Reflections Discussion, Alumni Hall**

Sunday, August 8, 2010

Tactical Skills Building

-
- 7:30 AM – 8:45 AM **Continental Breakfast, White Hall**
- 8:45 AM – 9:00 AM **Conference Review, Rick Rendon & Tricia Raynard,**
Alumni Hall
- 9:00 AM – 10:30 AM **Andi Friedman, Foreign Policy Advisor for US Senator**
Frank Lautenberg
- Your Rights in Action: The Convention on the Elimination of Discrimination Against Women (CEDAW) and what it means for you. An interactive discussion about international law and how women around the world have come together to define their rights and what it can mean for you.

10:30 AM – 10:45 AM	Break
10:45 AM – 11:45 AM	Community Organizing Workshop, Alumni Hall Nasser Weddady, Civil Rights Outreach Director, American Islamic Congress Delegates will learn how to take action to achieve social change and get the support of others to help further your cause!
11:45 AM – 12:00 PM	Break
12:00 PM – 1:00 PM	Lunch, White Hall
1:00 PM – 2:00 PM	Social Media Workshop, Alumni Hall Jim Bloom, Big League Marketing Jim Bloom will discuss the role of social media in operating a socially oriented campaign.
2:00 PM – 2:15 PM	Break
2:15 PM – 4:30 PM	Public Speaking and Media Training Workshop, Marran Theater
4:30 PM – 5:00 PM	Hassina Sherjan, Alumni Hall, <i>Executive Director, Aid Afghanistan for Education</i>
5:00 PM – 6:00 PM	Dinner, White Hall
6:00 PM – 6:30 PM	Break
6:30 PM – 8:00 PM	Reflections Discussion, Alumni Hall

Tuesday, August 10, 2010

Travel Day

Empower Peace staff members will provide delegates with the airport travel schedule. Delegates must check out and return dorm keys in the McKenna Student Center. There will be a \$25 charge for lost keys and \$25 charge for lost key cards.

7:30 AM – 8:45 AM	Continental Breakfast, White Hall
12:00 PM – 1:30 PM	Lunch, White Hall
5:00 PM – 6:30 PM	Dinner, White Hall