



The Web cast will begin at 11:00 AM EST

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The Webcast will begin at 11:00 AM EST

3:00 PM Morocco

4:00 PM Algeria, Chad, Niger & Tunisia

5:00 PM Egypt & Kosovo

6:00 PM Bahrain & Palestine

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The Web cast will begin at 11:00 AM EST

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- To ask a question, click on the “Questions” link and ask your question.
- We will be answering your questions live during the broadcast

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PARTICIPANT BRIEFING

Wednesday, July 30, 2014

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19 Countries Represented

- Afghanistan
- Albania
- Algeria
- Bahrain
- Canada
- Cape Verde
- Chad
- Democratic Republic of the Congo
- Egypt
- Jordan
- Kenya
- Kosovo
- Kuwait
- Morocco
- Niger
- Palestine
- Tunisia
- Turkey
- United States

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Conference

- Thursday, August 7 through Saturday, August 16, 2014.
- August 7th and August 16th are travel days.

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WHEELLOCK COLLEGE

www.wheelock.edu

Boston, MA

- Short walk Fenway Park home of the Boston Red Sox and the hospital district
- Yes....there are shops close by
- Access to the internet & e-mail

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CONFERENCE SCHEDULE

Thursday, August 7, 2014

Arrival / Settling In

7:30 AM – 9:00 AM **Breakfast, *Campus Center Dining Facilities***
Dinner will be available to all participants.

12:00 PM – 7:00 PM **Check In, *Peabody Hall***
Upon arrival participants will check in and receive lodging information and conference materials.

5:00 PM – 7:00 PM **Dinner, *Campus Center Dining Facility***

8:00 PM – 9:00 PM **Dessert Social, *Campus Center***
Enjoy new friends and socialize over cake!

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CONFERENCE SCHEDULE

Friday, August 8, 2014

Let's Get Started!

- 7:30 AM – 8:30 AM** **Breakfast, *Campus Center Dining Facilities***
- 8:30 AM – 9:00 AM** **W2W Overview/Introductions**
Meet the Empower Peace Team
- 9:00 AM – 10:30 AM** **Keynote Speaker, *Victoria Budson, Executive Director, Women and Public Policy, Harvard University John F. Kennedy School of Government***
- 11:00 AM – 11:45 AM** **Drew O'Brien, *Special Representative for Global Partnerships Initiatives, United States Department of State***

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CONFERENCE SCHEDULE

Friday, August 8, 2014

Let's Get Started! Cont.

- | | |
|---------------------------|---|
| 12:00 PM – 1:00 PM | Lunch, <i>Campus Center Dining Facilities</i> |
| 1:30 PM – 2:30 PM | Trolley Tour of Boston! |
| 3:00 PM – 4:00 PM | W2W Ice Breakers, <i>Campus Center</i> |
| 4:00 PM – 4:45 PM | Charlie Rose, <i>Senior Vice President & Dean, City Year</i> |
| 5:00 PM – 6:00 PM | Dinner, <i>Campus Center Dining Facilities</i> |

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CONFERENCE SCHEDULE

Saturday, August 9, 2014

Touring

8:00 AM – 11:00 AM **Breakfast/Brunch, *Campus Center Dining Facilities***

9:00 AM **Depart from Wheelock College**

10:00 AM – 1:00 PM **Boston Harbor Cruise**

1:00 PM – 3:00 PM **Free Time – Quincy Market/Faneuil Hall**

3:15 PM **Depart for Wheelock College**

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CONFERENCE SCHEDULE

Saturday, August 9, 2014

Touring Cont.

5:30 PM – 7:00 PM *Dinner, Campus Center Dining Facilities*

7:30 PM *Cultural Presentations, Campus Center*

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CONFERENCE SCHEDULE

Sunday, August 10, 2014

Understanding Leadership

10:00 AM – 11:00 AM **Breakfast, *Campus Center Dining Facilities***

11:30 AM – 12:30 PM **iRules – Living a Tech Healthy Life, *Janell Burley Hofmann***

This program is designed to bring awareness, examples, and insights into living with technology at home and at school

12:30 PM – 2:30 PM **Lunch, *Campus Center Dining Facilities***

3:00 PM – 4:00 PM **Conference Orientation and Overview, *Campus Center***

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CONFERENCE SCHEDULE

Sunday, August 10, 2014

Understanding Leadership Cont.

4:00 PM – 5:00 PM

What is An Action Plan?, Campus Center
W2W Alumnae will share their action plans and experiences and answer any questions you may have

5:00 PM – 6:00 PM

Dinner, Campus Center Dining Facilities

7:00 PM – 8:30 PM

The Leader in You, Mason West

“The Leader in You” will focus on defining leadership and will give you a clear vision of what it means to be an effective leader.

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CONFERENCE SCHEDULE

Monday, August 11, 2014 Global Overview – Laying the Groundwork

- 8:00 AM – 8:45 AM** **Breakfast, *Campus Center Dining Facilities***
- 8:45 AM – 9:00 AM** **Conference Updates and Announcements**
- 9:00 AM - 9:45 AM** **The Leader in You Part 2, Mason West**
- 9:45 AM** **Travel to Harvard University, *Cambridge, MA***
- 10:30 AM – 12:00 PM** **Art Moment**
- 12:00 PM – 12:45 PM** **Lunch**

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CONFERENCE SCHEDULE

Monday, August 11,

Laying the Groundwork Cont.

1:00 PM – 3:00 PM

The Art of Negotiation

Susan Hackley, *Managing Director, Program on Negotiation*

3:15 PM – 4:00 PM

Human Rights, A New Agenda, Charlie

Clements, *Adjunct Lecturer in Public Policy, Harvard Humanitarian Initiative and Executive Director, Carr Center for Human Rights and Policy*

4:30 PM – 5:30 PM

Travel Back to Wheelock College

5:30 PM – 6:30 PM

Dinner, Campus Center Dining Facilities

6:30 PM

Begin work on your action plan

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CONFERENCE SCHEDULE

Tuesday, August 12, 2014

Wheelock College

- 8:00 AM – 8:45 AM** **Breakfast, Campus Center Dining Facilities**
- 8:45 AM – 9:00 AM** **Anita Walker, Executive Director,**
Massachusetts Cultural Council and W2W Co-Chair, Campus Center
- 9:00 AM – 9:30 AM** **Margaret McKenna, Visiting Professor of the**
Practice and Acting Director, Sillerman Center for the Advancement of Philanthropy
- 9:45 AM – 11:00 AM** **Women Making Change, Campus Center**
Meet the women making change in their communities and countries.

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CONFERENCE SCHEDULE

Tuesday, August 12, 2014

Wheelock College Cont.

- 11:00 AM – 12:00 PM** **Putting the ACTION into Your Plan, *Campus Center***
- 12:00 PM – 12:30 PM** **Team Meetings**
- 12:30 PM – 1:15 PM** **Lunch, *Campus Center Dining Facilities***
- 1:30 PM – 2:15 PM** **Ragina Arrington, *Campus Center Outreach Manager, Clinton Global Initiative U***
- 2:15 PM – 3:00 PM** **Travel to Harvard Kennedy School**
- 3:00 PM – 5:00 PM** **Meet the Mason Fellows, *Harvard Kennedy School***

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CONFERENCE SCHEDULE

Tuesday, August 12, 2014

Wheelock College Cont.

5:00 PM – 8:00 PM Dinner and Shopping in Harvard Square

8:00 PM – 8:30 PM Travel to Wheelock College

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CONFERENCE SCHEDULE

Wednesday, August 14, 2013 Entrepreneurship – Babson College

8:00 AM – 8:30 AM **Breakfast, *Campus Center Dining Facilities***

8:30 AM – 9:30 AM **Travel to Babson College**

10:00 AM – 10:30 AM **Welcome & Introductions, Susan Duffy,**
Center for Women's Leadership, Babson College

10:30 AM – 12:00 PM **Entrepreneurial Thought & Action**
Entrepreneurial Thought & Action® (ET&A) is an action-oriented methodology for navigating environments that are increasingly uncertain and unpredictable.

12:00 PM – 1:00 PM **Lunch, *Cafeteria at Babson College***

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CONFERENCE SCHEDULE

Wednesday, August 13, 2014

Entrepreneurship Cont.

- 1:00 PM – 2:00 PM** **Made By Survivors: A Case Study of ET&A in Practice, Elizabeth Goldberg, *Professor, Babson College***
- 2:00 PM – 3:30 PM** **“Starting” through Design Thinking, Cheryl Kiser**
- 3:30 PM – 4:30 PM** **Travel to Wheelock College**
- 5:00 PM – 6:00 PM** **Dinner, *Campus Center Dining Facilities***
- 6:00 PM – 6:30 PM** **Travel to WGBH**

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CONFERENCE SCHEDULE

Wednesday, August 13, 2014

Entrepreneurship Cont.

6:45 PM – 8:45 PM

“Women’s Chat”

Al Arabiya Television Program featuring YOU!

9:00 PM – 9:30 PM

Travel Back to Wheelock College

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CONFERENCE SCHEDULE

Thursday, August 14, 2014

Using Media for Social Change

7:30 AM – 8:45 AM **Breakfast, *Campus Center Dining Facilities***

9:00 AM – 11:00 AM **Using Social Media for Social Change, =
Christopher (Rusty) Tunnard, MA, MALD, PhD,
*Fletcher School of Law and Diplomacy***

We have seen how social networks and social media have been used successfully in bringing down long-time democratic dictatorships, most recently in Tunisia and Egypt.

12:00 PM – 1:00 PM **Lunch, *Campus Center Dining Facilities***

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CONFERENCE SCHEDULE

Thursday, August 14, 2014

Using Media for Social Change Cont.

1:00 PM – 2:15 PM

Work on Your Action Plan!

2:30 PM – 3:30 PM

Understanding the Media, *Campus Center*
Jane Christo, *Edward R. Murrow Center at*
The Fletcher School

Joan Vennoch, *The Boston Globe*

Understanding how to work with the media can prove to be an essential piece of your action plan. The media is a direct connection to the people that you are trying to reach.

5:00 PM – 6:00 PM

Dinner, *Campus Center Dining Facilities*

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CONFERENCE SCHEDULE

Thursday, August 14, 2014

Using Media for Social Change Cont.

6:30 PM – 8:30 PM

Girls Rising Screening, Campus Center

Debuted in March, 2013, *Girl Rising* is a groundbreaking film directed by Academy Award nominee Richard Robbins, which tells the stories of 9 extraordinary girls from 9 countries, written by 9 celebrated writers and narrated by 9 renowned actresses. These girls have experienced trauma, poverty, discrimination, and violence, yet they have persevered. *Girl Rising* showcases the strength of the human spirit and the power of education to change the world.

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CONFERENCE SCHEDULE

Friday, August 15, 2014

Action Plan Presentations

- | | |
|----------------------------|---|
| 8:00 AM – 8:45 AM | Breakfast, <i>Campus Center Dining Facilities</i> |
| 8:45 AM – 9:00 AM | Conference Review & Announcements, <i>Campus Center</i> |
| 9:00 AM – 9:45 AM | Diane Chigas, <i>Professor of Practice of International Negotiation and Conflict Resolution, Fletcher School at Tufts University</i> |
| 10:00 AM – 11:30 AM | Action Plan Development |
| 11:30 AM – 12:30 PM | Lunch, <i>Campus Center Dining Facilities</i> |
| 12:30 PM – 1:15 PM | Travel to Massachusetts State House |

CONFERENCE SCHEDULE

Friday, August 16, 2013

Action Plan Presentations Cont.

1:30 PM – 4:00 PM

Women2Women Action Plan Presentations,
Massachusetts State House

Delegates will present their action plans to a panel of local leaders. Presentations will be five minutes in length. Panelists will offer feedback based on the presentations and knowledge of the issues.

4:00 PM – 4:30 PM

Travel to Wheelock College

4:30 PM – 6:30 PM

Free Time! Shopping!

6:30 PM – 9:30 PM

Dinner & Final Night Party, *Campus Center*

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CONFERENCE SCHEDULE

Saturday, August 17, 2013

Travel Day

5:00 AM – 10:00 PM **Travel to Logan Airport for Departure**

10:00 AM – 2:00 PM **Brunch, *Campus Center Dining Facilities***

5:00 PM – 6:30 PM **Dinner, *Campus Center Dining Facilities***

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**Do you have a question for about
W2W - America 2014?**

**Click on the “Question” link or
email kjohnston@empowerpeace.org**

**We'll get to as many questions as
possible.**

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WHAT TO BRING

Wheelock College Dorms

- You will be provided with one pillow, bed sheets, blanket and two bath towels. There is a fan in each room.
- You may bring additional items as needed.

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WHAT TO BRING

Wheelock College

- Computers are available to use at Wheelock College
- Computers are in the Student Center as well as in the dorms on every floor (common room)
- Wireless internet is in each dorm room and throughout campus.

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WHAT TO BRING

- International calling card or International phone – check with your carrier. You can purchase calling cards online at callingcards.com, rebtel.com, PennyTalk.com or buy them here.
- Conversion Plugs - 120 v/60 Hz
- Toiletries
- Laptops - Bring at your own risk
- Camera - Bring at your own risk

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WHAT TO BRING

- Money for incidentals and luggage fees
- Photos from your home country, family, traditional dress
- Extra towels if needed
- Umbrella
- Sweatshirt or light coat

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WHAT TO BRING

- Sneakers/closed toe shoes – you will be doing a lot of walking
- Information for your Action Plan
- Alarm clock/Phone with alarm

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ROOMMATES

- You will have a roommate from another country. We will not take roommate requests.
- You may not change roommates during the conference.

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MEALS

- The cafeteria at Wheelock College will provide several options for breakfast, lunch and dinner. All meals made with Halal meat will be clearly marked. If it does not say Halal, it is not Halal.
- We will have snacks and water available in the dorms and during the Conference.

IMPORTANT AIRPORT INFORMATION

- Check with your assigned airline regarding; luggage weight restrictions & luggage fees.
- **Empower Peace will not cover luggage fees.**
- Be sure to know airline carry-on restrictions.

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TRAVEL

IMPORTANT TRAVEL INFORMATION

- Everyone should have received their travel information. If you have not received your travel information please contact Kari Johnston at kjohnston@empowerpeace.org
- If you booked your own travel and have not sent us your flight information please do so.

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TRAVEL

- Empower Peace staff will be at Boston's Logan International Airport to greet you upon arrival.
- Empower Peace staff will have W2W signs at the airport.
- We will travel with you to Wheelock College.
- Wheelock College is located approximately 20-30 minutes from airport.

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TRAVEL

- Luggage - **do not bring more than you can personally carry.**
- International and domestic flights have luggage weight restrictions and bag fees. Check with your airline.

TRAVEL

- Keep a copy of your travel itinerary with you.
- Keep a copy of W2W staff phone numbers with you and give a copy to you family.
- Keep your luggage check-in receipt with you. If your luggage is lost, you will need this number.

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QUESTIONNAIRE

- Before you arrive at the Conference, we will ask you to go online and complete a survey.
- It is important that you complete the survey.
- Your workshop with Rusty Tunnard will use the information from the survey.

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Homework Assignment

- We need everyone to take a survey by August 8, 2014 12:00 AM EST.
- It will take 10 -15 minutes.
- Your answers will help Professor Rusty Tunnard create his Using Social Media workshop.

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SEE YOU IN BOSTON!!

- If your questions weren't answered, please call or email
- **Kari Johnston at**
kjohnston@empowerpeace.org
001 617-912-3817
- **Tricia Raynard at**
traynard@empowerpeace.org
001 617 912-3821



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